

Executive Biographies - Interra Systems



Sunil Jain - President and CEO

Sunil Jain co-founded Interra Systems. He has more than 30 years of experience in managing and leading teams in technology organizations. He began his career at AT&T Bell Laboratories in Murray Hill, N.J. and spent seven years in a series of increasingly responsible positions ending as a manager. From Bell Laboratories, he moved to Cadence Design Systems where he served as Director of Engineering. Prior to establishing Interra Systems, Sunil was co-founder and vice-president of engineering at Software & Technologies. Sunil received a B.Tech. in Electrical Engineering from the Indian Institute of Technology in Kanpur, India. He earned his M.S. in Electrical and Computer Engineering from the Lehigh University.



Sanjay Mittal - Senior Vice President and Managing Director, India

Sanjay has 30 years of experience in software engineering and technology management. Prior to joining Interra Systems, Sanjay co-founded Delsoft (India), where he was the head of operations. Earlier, he held senior positions at Software & Technologies and Cadence Design Systems. Sanjay received his B.Tech. degree in 1985 in Electrical Engineering from IIT, Delhi, India and his M.S. in Computer Science from University of Nebraska.



Ashish Basu – Vice President, Global Sales and Business Development

Ashish started with Interra Systems in 2003. Ashish has more than 28 years of experience in technology sales, business development and corporate marketing. Prior to joining Interra Systems, Ashish served as Vice President and Head of Worldwide Sales at FutureSoft in San Jose, CA. Before Futuresoft, Ashish worked as Regional Director of Asia and Head of Corporate Marketing at Digital Equipment Corporation. Earlier in his career, he worked with WIPRO Technologies (NYSE: WIT) in senior level sales and marketing positions in India, Japan and the United States. He was instrumental in establishing WIPRO's subsidiary in Japan and helped WIPRO expand its presence in Asia. Ashish earned his B.S. in Engineering from Indian Institute of Engineering Science & Technology and M.S. in Engineering from the Indian Institute of Technology, Madras.



Anupama Anantharaman – VP of Product Marketing, Interra Systems

Anupama Anantharaman is a Digital TV Industry professional with more than 20 years of experience in various domains including video compression and streaming media. She has been with Interra Systems since 2010. Anupama started her career as a software engineer in Compression Labs, a pioneer in MPEG-based digital video technology and subsequently held product management and sales positions in various hi-tech companies in silicon valley. Anupama has a B.S. degree in Computer Science from California State University, East Bay.



Penny Westlake – Senior Director of Europe, Interra Systems

Penny is a highly experienced executive in the digital media industries across the world. Her career has included business development, product development, sales and channel management, technical project management, and running international operations in EMEA, Asia and North America.



Bert Offers – Senior Director of Sales, Interra Systems

Bert has extensive experience in the Video Service Assurance Industry having held various global sales positions for the past 10 years. This includes OTT providers, Content Suppliers, Telco's and Cable Companies. Prior to that, Bert worked for network infrastructure suppliers, and has held positions in Sales, Product Management and Application Engineering. Bert is located in Dallas, TX.



Manik Gupta – Director of Engineering, Interra Systems

He has close to 20 years of experience in the digital media industry. He has been involved in the design and implementation of some of the leading software based solutions offered in the test and measurement space. Currently, he is working on the company's Baton solution, which is an automated content verification system. His main responsibilities include support of different audio/video formats, related features and measurement of audio quality.